

Place  
First-Class  
Postage  
Here

**THE AVALON HILL GAME CO.**  
**4517 Harford Road**  
**Baltimore, Maryland 21214**

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Dear Avalon Hill,

I'm sending you this REG CARD from your \_\_\_\_\_ game. In return I automatically get on your mailing list which means I'll get new product info before the general public does.

1. Game is:

☐ Too Simple ☐ Just Right ☐ Too Complicated

2. I enjoyed playing this game:

☐ a) ☐ b) ☐ c) ☐ d) ☐ e)

(a means you enjoyed it very much; e means not at all)

3. I heard about the game through: (check all that apply)

☐ Avalon Hill Literature ☐ Magazine Ad ☐ Newspaper Ad

☐ Friend's Recommendation ☐ Happened to see it in a store

☐ Gift ☐ Other: \_\_\_\_\_

4. Point of purchase of this game: (check one only)

☐ Direct from Avalon Hill ☐ Department Store

☐ Hobby Store ☐ Book Store ☐ Toy Store

☐ Military Outlet (PX, Co-op, Book, etc.) ☐ Other \_\_\_\_\_

☐ Stationery Store ☐ Gift Store ☐ Card Shop

5. I subscribe to The General ☐ yes ☐ no

All Star Replay ☐ yes ☐ no

6. My favorite Avalon Hill game is \_\_\_\_\_

Name \_\_\_\_\_ Age \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Occupation \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

U-3803

## DO A FRIEND A FAVOR.

If you know someone who has the basic brain power to comprehend Avalon Hill games then get him to send us this postcard.

In turn you'll be doing yourself a favor ... you might pick up a new opponent in your neighborhood or even one from another city with whom you can "play by mail." (If you wish, fill in his name and address, yourself, and send it in.)

If you would like a colorful brochure describing Avalon Hill games and Play-by-Mail Kits and exclusive gaming magazine, specify ☐ Wargame ☐ Sports ☐ Leisure Time catalog and enclose this card in an envelope with 75¢ for each catalog ordered.

NAME OF BRIGHT FRIEND \_\_\_\_\_

(type or print)

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_